
Skilled Graphic Designer with eight years of experience in the field. Excelling at desktop digital design, publishing, print design, typography and front-end web design. Managed multiple projects simultaneously. Excellent communicator who can work as part of a team or as the sole designer.

Adobe Photoshop
Adobe Illustrator
Adobe InDesign

— Adobe XD
Lightroom
Sketch

— Framer
InVision
Balsamiq Mockups

— Keynote
HTML5
CSS3

Graphic Designer KBDB3, LLC | Raleigh, NC

Feb. 2018 - Present

Manage all design development for KBDB3, LLC brand along with their umbrella programs. Directly influence growth of the business by developing strong relationships with vendors, print suppliers, and cultivating functional designs.

Key Accomplishments:

- Spearhead the creation of branding and collateral for business from the ground up.
- Built unique advertisements and logos for community programs under the KBDB3 banner, as well as merchandise to be distributed at events.
- Partner with staff to cultivate, design, and illustrate product manuals and training materials for culturally competent care curriculum.

Graphic Designer UNC-TV | Durham, NC

Aug. 2019 - Oct. 2019

- Update digital and print event advertisements for “Rootle’s Block Party Live” at the NC State Fair.
- Creation of custom illustrations to accompany advertisements used in Wilmington.

Graphic Designer Carrot-Top Industries Inc | Hillsborough, NC Jun. 2017 - Jan. 2018

- Creation of custom graphics for print production for various vendors that ranged from flags, tents, and various other outdoor and indoor event equipment.
- Partner with fellow designers for large-scale campaigns that encompassed multiple waves of production to deliver a unique custom package for premium clientele.

Graphic Designer BBH Media | Durham, NC

January 2014 - March 2016

Responsible for the creation of internal and external marketing materials. Lead the design for the revitalization and creation of our internal CRM system, while cultivating design trends regarding the Front-End design interface and user experience for our client’s web applications and websites.

Managed and maintained the BBH’s branding while applying it to different advertisements and collateral.

Key Accomplishments:

- Creation of internal and external marketing campaigns against established measurable KPI
 - Coordinate and implement design projects with responsibilities that include development and distribution of marketing materials including brochures, flyers, posters, email communications, and PowerPoints.
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Bachelor’s of Arts - Graphic Design

August 2008 - December 2011

- GPA: 3.8/4.0
- President’s List